

SAFEGUARDING SOCIAL COHESION

DURING COVID-19 | a series of free online workshops
for people supporting their communities through the pandemic.



INTRODUCTORY WORKSHOP: SAFEGUARDING SOCIAL COHESION DURING COVID-19

This session introduces evidence-based approaches and learnings that can help support clients, communities and staff.

- Understanding COVID-19: learning from community-wide impacts of other disasters.
- Understanding emergency management arrangements in NSW.
- How to target your audience with simple messages.
- Amplifying communication via stakeholders.
- Tackling misinformation.

It will introduce new knowledge and build confidence as a precursor to two deep dive modules.

DEEP DIVE MODULES

Practical and interactive sessions to develop actionable material that you can use in your daily role immediately.

MODULE 1: Understanding and responding to community wide impacts of COVID-19

- Normalising individual and community responses to crisis.
- Best practice psychosocial support: what you can do for your clients, organisations and communities.
- Collaborating strategically in disasters with stakeholders and communities.
- Self-care strategies: look after yourself so you can look after others.

MODULE 2: Strategic communication during COVID-19

- How to understand your audience, their motivations, needs and the barriers to reaching them.
- Mapping your stakeholders, who they are and who to target to amplify your message.
- Shaping compelling messages that cut through the pandemic noise.
- Developing ways and materials to tackle misinformation.

For more information, or to register for a session contact
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